Sno-Pilo

pilocarpine you can always be sure of.



superior viscoliser



improved comfort



increased effectiveness

Sno-Pilo is presented in a specially designed, easy-to-use, plastic dropper bottle containing 10ml pilocarpine hydrochloride eye drops. There are five strengths available: 0.5% w/v, 1.0% w/v, 2.0% w/v, 3.0% w/v and 4.0% w/v. PL 0033/0064 – 0068. Full prescribing information is available. Smith & Nephew Pharmaceuticals Ltd., Bessemer Road, Welwyn Garden City, Hertfordshire, United Kingdom.





MAXIDEX

The intensive care steroid for severe ocular inflammations

Maxidex dexamethasone—0.1%: a potent ophthalmic steroid: the Isopto vehicle to give increased absorption and maximum delivery of the anti-inflammatory agent to the affected area.

MAXIDEX—especially useful in such conditions as iritis, acute and chronic anterior uveitis, cyclitis, thermal and chemical burns, and also post-operatively to reduce inflammatory reactions.

One or two drops of Maxidex, prescribed in accordance with the severity of the condition, will soothe and ease the pain and discomfort of most acute inflammatory eye conditions.

Contraindicated in acute herpes simplex, vaccinia, varicella and most other viral diseases of the cornea and conjunctiva, tuberculosis, fungal disease, acute purulent untreated infections, which like other diseases caused by micro organisms, may be masked or enhanced by the steroid.



ALCON LABORATORIES (U.K.) LIMITED

Imperial Way Watford Hertfordshire England WD2 4YR
Telephone Watford 46133 Telex 923709
Cable Alcon Watford



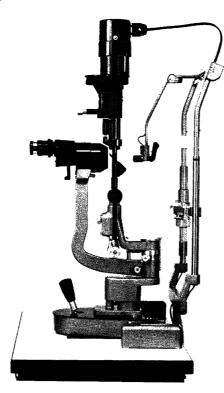
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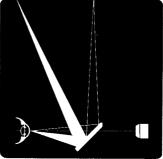
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Balance is Essential





Alcon's Balanced Salt Solution (BSS) is:-

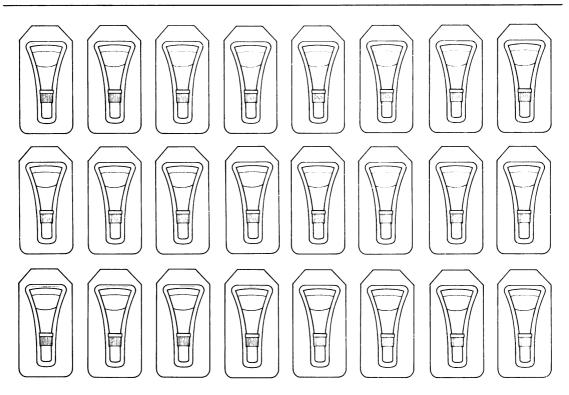
- Compatible with ocular tissues minimising cytotoxic effects.*
- Convenient to use. 15 ml Steri-Unit with an adaptor plug for a Luer-Lok irrigating needle.
- Contained in an outer blister pack enabling the bottle to be placed on a sterile surface.

Intra-ocular fluid contains principally seven ionic species. Normal saline and Ringers solution contain only two and four of these ions respectively. They are **not Balanced Salt Solutions.** Thus both produce ionic imbalance resulting in trauma to the tissue.* To prevent cellular damage to ocular tissues you need a solution that is isotonic and physiologic. Alcon's Balanced Salt Solution.



ALCON LABORATORIES (U.K.) LTD, Imperial Way, Watford, Hertfordshire, England WD2 4YR Telephone Watford (0923) 46133 Telex 923709

*Merrill, D.L., Fleming, T.C. and Girard, L.J. Amer. J. Ophth. 49:895-903, No.5, Part 1, May '60



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Full prescribing information is available from Smith & Nephew Pharmaceuticals Limited Welwyn Garden City, Herts, England

