

NEW
PRODUCT
FOR GLAUCOMA

Sno-Pilo[®]

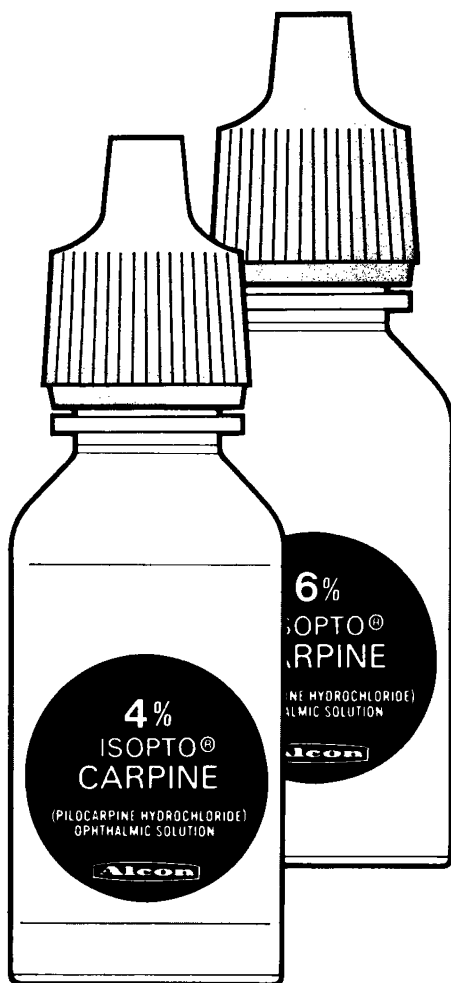
pilocarpine you can always
be sure of.



Sno-Pilo is presented in a specially designed, easy-to-use, plastic dropper bottle containing 10ml pilocarpine hydrochloride eye drops. There are five strengths available: 0.5% w/v, 1.0% w/v, 2.0% w/v, 3.0% w/v and 4.0% w/v. PL 0033/0064 - 0068. Full prescribing information is available. Smith & Nephew Pharmaceuticals Ltd., Bessemer Road, Welwyn Garden City, Hertfordshire, United Kingdom.



The Isopto* vehicle



The ideal ophthalmic delivery system which

Prolongs corneal contact time¹
Produces a greater reduction in IOP²

Lubricates and soothes.

An effective stable product with precisely the strength you specify, every bottle, every batch which gives a flexible range of strengths 0.5%, 1%, 2%, 3%, 4% and 6% together with the benefits of the Alcon Drop-Tainer enabling your patient to instil drops with accuracy and ease.

(1) Linn M.L. and Jones L.T.
Amer.J. Ophthal. 65. 76. 1968

(2) Haas J.S. and Merrill D.L.
Amer. J. Ophthal 54. 21. 1962

Alcon

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MAXIDEX

The intensive care steroid for severe ocular inflammations

Maxidex dexamethasone—0.1%: a potent ophthalmic steroid: the Isopto vehicle to give increased absorption and maximum delivery of the anti-inflammatory agent to the affected area.

MAXIDEX—especially useful in such conditions as iritis, acute and chronic anterior uveitis, cyclitis, thermal and chemical burns, and also post-operatively to reduce inflammatory reactions.

One or two drops of Maxidex, prescribed in accordance with the severity of the condition, will soothe and ease the pain and discomfort of most acute inflammatory eye conditions.

Contraindicated in acute herpes simplex, vaccinia, varicella and most other viral diseases of the cornea and conjunctiva, tuberculosis, fungal disease, acute purulent untreated infections, which like other diseases caused by micro organisms, may be masked or enhanced by the steroid.

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