

Introducing

LOG for BIOC

Tanderil[®] Chloramphenicol eye ointment.

An effective non-corticosteroid anti-inflammatory/antibacterial eye preparation indicated for inflammatory conditions of the eye such as:-

Blepharitis



Tanderil[®] Chloramphenicol eye ointment will relieve the chronic inflammation and treat the primary or secondary bacterial infection.

Trauma



Tanderil[®] Chloramphenicol eye ointment will soothe the eye, control the inflammatory response and prevent bacterial infection.

Conjunctivitis



Tanderil[®] Chloramphenicol eye ointment will relieve the inflammation and resolve bacterial infection without enhancing virus replication.

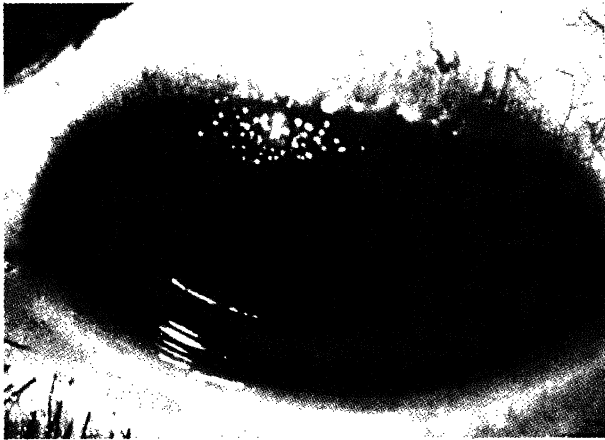
Tanderil[®] Chloramphenicol eye ointment is available as a white to yellowish white ointment containing 10% oxyphenbutazone B.P. and 1% chloramphenicol B.P. as active ingredients and phenyl ethyl alcohol 0.5% as a preservative.

Full prescribing information is available.

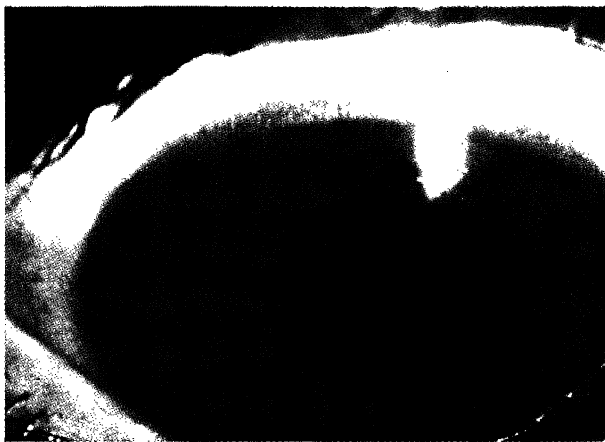
Geigy Pharmaceuticals, Macclesfield, Cheshire SK10 2LY Telephone (0625) 21933

Geigy

In his eyes, allergy is much more than a minor irritation.



a. The superior limbus in a placebo treated eye of a patient suffering from vernal kerato-conjunctivitis, stained with fluorescein. Note the limbal hyperaemia and swelling and the irregularity of the corneal surface.



b. The opposite eye of the same patient treated with sodium cromoglycate eye drops. Before treatment, both eyes appeared similar.

Photographs first published in *Clinical Allergy* (1972; 2, 99-107) and reproduced by kind permission of the publishers.

Allergic diseases of the eye may have extremely distressing symptoms. In the worst cases, itching, soreness, photophobia or blepharospasm can cause such severe discomfort that otherwise strong and healthy patients may become severely incapacitated.

Opticrom (sodium cromoglycate 2% w/v) provides a unique, prophylactic approach to the treatment of allergic eye diseases such as vernal kerato-conjunctivitis and hayfever conjunctivitis.

A recent clinical trial in allergic conjunctivitis due to hayfever showed a 70% success rate—12 cases out of 17.

"Improvement of the complaints was most marked as regards itching. It seems that cromoglycate is a useful contribution to the medical therapy of allergic conjunctivitis as not only did it prove to be effective in the majority of the patients but it did not have any of the ocular side effects which can be so dangerous in corticosteroid treatment."*

We have produced an illustrated guide showing some of the most common diseases of the external eye. We believe it will provide a useful aid to diagnosis for General Practitioners. If you would like a copy, fill in and post the coupon to Fisons Limited, Pharmaceutical Division, Derby Road, Loughborough, Leicestershire, LE11 0BB.

*"Atopic conjunctivitis, conjunctivitis vernalis and the cromoglycate effect," in R. Voorhorst et al (eds) "The Atopy Syndrome and Organ Challenge Procedures" (1973), Fisons BV, Zeist, p 71-3.

Please send me a copy of "External eye disease in General Practice."

Name _____

Address _____

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 **FISONS** Leaders in Allergy Research
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(2% w/v SODIUM CROMOGLYCAT E B.P.